Project Description

Sanad Youth Centre

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The project will help young people in Zarqa earn an income from digital work. It has three objectives: to train 60 young people, to see at least 45 of them complete the course, and to have at least 25 earning from digital work within six months of graduating.

ACTIVITIES

Outreach and selection take place in the first month. Training then runs for 16 weeks, three evenings a week, and covers web basics, design tools, freelancing platforms and English for working with clients; this serves the first two objectives. Each trainee is paired with a working freelancer from Zarqa who meets them every two weeks, so that skills turn into habits. In the sixth month, each graduate completes a first paid project with one of 12 partner businesses, which gives them a real review and a first income, the bridge to the third objective. For six months after graduation, the centre follows up with every graduate by phone each month and helps with proposals and pricing.

PARTICIPANTS

The programme is open to 60 young people aged 18 to 29 who live in Zarqa, at least half of them women. Applicants are selected by need, meaning they have no current income, together with a short aptitude test and an interview. Five places are kept for young people with disabilities, and all sessions are held in the evening so that those who work during the day can take part.

TIMELINE AND TEAM

The project lasts twelve months: selection in month 1, training in months 2 to 5, first projects in month 6, and follow-up in months 7 to 12. It is delivered by two trainers, a web developer and a designer, with 15 volunteer mentors drawn from Zarqa's freelancers and 12 local businesses that have agreed to offer first projects.

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